

*The Dallas Branch of
The International Dyslexia Association*

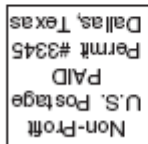


Promoting literacy through research,
education, and advocacy.

*Presents
The 2012 Annual Conference
Piecing It All Together*

*Friday
February 10, 2012*

City Place Conference Center
2711 N. Haskell at Central Expressway
Dallas, Texas 75204



Keynote Speaker
8:10-11:30 a.m.



Keynote Speaker: Marilyn Jager Adams, Ph.D., Visiting Scholar, Department of Cognitive, Linguistics, and Psychological Sciences, Brown University, Providence, RI
Learning to Read: What's Hard Developmentally was also Hard Historically

Word and print awareness, awareness of syllables and rhymes, letter recognition and phonemic awareness, decoding and spelling, grammar and vocabulary...Over the last decade or so, we have become used to thinking about children's literacy development in terms these milestones, ultimately culminating in the ability to read even complex texts for information, understanding, and pleasure. History shows that, over the millennia, our writing system evolved in fits and starts, redesigned time and again as people gained awareness of each of these same dimensions of literacy in much the same order as they are conquered by children. Comparing reading history with reading development helps to clarify the nature of each of these hurdles as well as why each is hard, and why each is so critically important to literacy as we know it today.

Dallas Branch of The International Dyslexia Association
For more information contact us at 972-233-9107 ex. 222 or www.dbida.org

Afternoon Sessions

12:45 -2:15 p.m



Suzie Humphreys, Motivational & Inspirational Humorist

I Can Do That!

Suzie has a way with laughter, poignant stories and jump-start inspiration, of confirming that fear doesn't have to be the motivating force that stops us from living life to its fullest. We say we will "one day!" One Day comes and goes and we are left regretting that it was not life that passed us by at all, but rather our decision to LIVE IT! This is about saying "yes" instead of "no" ...about not telling ourselves "we can't" ... "it's too hard" ... "I'll never be able to" ...This presentation is perfect for corporate, education or anyone who needs a lift up –not from outside, but from within.

2:30-4:00 p.m.



Timothy Odegard, Ph.D., Assistant Professor of Psychology, University of Texas at Arlington, Certified Dyslexia Practioner, Licensed Dyslexia Practioner

Reading and the Brain

Dr. Odegard will review recent findings on how various areas of the brain facilitate reading in typically developing individuals and response to intervention in children with dyslexia. Dr. Odegard is an Assistant Professor of Psychology at the University of Texas at Arlington. He received his doctorate in Experimental Psychology from the University of Arkansas. His later Post postdoctoral training was funded by the NICHD and sponsored by Drs. Valerie Reyna and Charles Brinerd. During his post-doctoral training he completed language therapist training at Texas Scottish Hospital for Children. He conducts both basic and applied research on reading and memory using behavioral and brain imaging techniques.

Disclaimer

The views expressed are not necessarily those of The Dallas Branch of The International Dyslexia Association (DBIDA), The International Dyslexia Association (IDA) or its board of directors or members. The authors and/or speakers take full responsibility for any opinions expressed.

The International Dyslexia Association

Our Mission:

The International Dyslexia Association (IDA) is an international organization that concerns itself with the complex issues of dyslexia. The IDA membership consists of a variety of professionals in partnership with people with dyslexia and their families and all others interested in The Association's mission.

We believe that all individuals have the right to achieve their potential that individual learning abilities can be strengthened and that social, educational and cultural barriers to language acquisition and use must be removed.

The IDA actively promotes effective teaching approaches and related clinical educational intervention strategies for people with dyslexia. We support and encourage interdisciplinary research. We facilitate the exploration of the causes and early identification of dyslexia and are committed to the responsible and wide dissemination of research based knowledge.

Our Purpose:

The purpose of IDA is to pursue and provide the most comprehensive range of information and services that address the full scope of dyslexia and related difficulties in learning to read and write. . . *In a way that creates hope, possibility, and partnership.*

So that every individual has the opportunity to lead a productive and fulfilling life, and society benefits from the resource that is liberated.

The Dallas Branch of The International Dyslexia Association (DBIDA) is committed to leadership and advocacy for people with dyslexia by providing: support for individuals and group interactions, programs to inform and educate, and information for professionals and the general public.

DBIDA Hotline (972) 233-9107 ext 222 or email: hotline@dbida.org

Questions, our volunteers are available to help. Calls to the 24-hour hotline are returned weekly by our volunteers.

Conference Schedule

- 7:30-8:15 Registration and Continental Breakfast
- 8:00-8:10 Greetings, Announcements, & Awards
- 8:10-11:30 Keynote Speaker, Marilyn Jager Adams, Ph.D.
- 9:40-10:00 Break: Book Signing, Exhibits, & Snacks
- 11:30-12:30 Luncheon Reception
- 12:45-2:15 Afternoon Session Speaker, Suzie Humphreys
- 2:15-2:30 Break: Book/DVD Signing, Exhibits, & Snacks
- 2:30-4:00 Afternoon Session Speaker, Timothy Odegard, Ph.D.
- 4:00 Annual Board Meeting (Open to Public)

The Dallas Branch IDA President: Harrian B. Stern, Ph.D., RPED, NCED

Conference Co-Chairs: Allyson Palmer, M.Ed., LDT, CALT & Molly White, M.Ed., LDT, CALT

Look for our **Opportunity Drawing** and **Endowment** tables.

Conference Registration

Please fill out one form per person and return by January 15, 2012. Registration fee includes seated lunch.

Confirmations will be sent by email if registration is received by February 1, 2012.

No refunds will be made after February 1, 2012. There will be no on-site registration.

Choose one:

- | | | |
|---|----------|--|
| <input type="checkbox"/> Member registration before December 12, 2011 | \$125.00 | Subtotal: _____ |
| <input type="checkbox"/> Member registration after December 12, 2011 | \$150.00 | \$10.00 invoice for Purchase Orders: _____ |
| <input type="checkbox"/> Non-member registration | \$200.00 | Total: _____ |

Fill out Membership Registration on reverse side to become a new member.

Name: _____ Phone #: _____ Email: _____

District/Campus or Organization Affiliation: _____ Private Practice _____

Profession: _____ and/or Parent _____

Choose one:

- Mail registration form and check, payable to **DBIDA**, or credit card information to DBIDA Annual Conference, 14070 Proton Rd., Suite 100, Dallas, TX 75244 (972-233-9107, ext 222)

Fax registration form and credit card payment to 972-490-4219

Visa/MC/AMEX # _____ Expiration Date: _____

Printed Name: _____ Signature: _____

PHONE: 1-800-ABCD123
 FAX: 1-410-321-5069
 ONLINE: www.interdys.org
 MAIL: 40 York Road
 Suite 400
 Baltimore, MD 21204



THE INTERNATIONAL DYSLEXIA ASSOCIATION M E M B E R S H I P

FIRST Name _____ MIDDLE Initial _____ LAST Name _____

ORGANIZATION (if applicable) _____

STREET ADDRESS _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____

E-MAIL _____

WORK TELEPHONE () _____

HOME TELEPHONE () _____

DATE OF BIRTH ____/____/____

IDA MEMBER # (if renewal) _____

INDIVIDUAL WITH DYSLEXIA? Spouse Self Child Sibling Parent Friend

1 SELECT YOUR MEMBERSHIP CATEGORY

PARENT/ADVOCATE \$80

- Individual with Dyslexia
- Parent/Family Member
- General Supporter

⇒ Individual with dyslexia, parents, family members, caregivers, advocates on behalf of dyslexia, and general supporters of IDA's Work should join this category.

PROFESSIONAL \$95

- Professional/Educational
- Professional/Allied

⇒ If you are employed in the field of learning disabilities, as an educator – a teacher, tutor, administrator, academic language therapist, etc.
 ⇒ If you are employed in the learning disabilities field as a professional – researcher, attorney, physician, psychiatrist, etc., select "Allied".

2-MEMBER HOUSEHOLD/FAMILY \$135

SENIOR/RETIRED (age 65)..... \$60

STUDENT \$60

EDUCATIONAL INSTITUTION..... \$395

⇒ The Educational Institution category includes non-profit (501(c)3) organizations and businesses—schools, school systems, libraries, professional associations, etc.

CORPORATE/BUSINESS..... \$495

⇒ The Corporate/Business category includes for profit organizations and businesses—suppliers, vendors, testing programs, learning centers, assistive technologies, etc.

2 PROFESSIONAL INTEREST (please choose ONE professional interest)

- | | | | |
|--|--|---|--|
| <input type="checkbox"/> Academic Language Therapist | <input type="checkbox"/> Education/Administrator | <input type="checkbox"/> Parent | <input type="checkbox"/> Researcher/Medical |
| <input type="checkbox"/> Advocate | <input type="checkbox"/> Education/Teacher—K-12 | <input type="checkbox"/> Physician | <input type="checkbox"/> Speech-Language Pathologist |
| <input type="checkbox"/> Attorney | <input type="checkbox"/> Education/Teacher—Special Ed. | <input type="checkbox"/> Psychiatrist | <input type="checkbox"/> Tutor/Certified or Trainee |
| <input type="checkbox"/> College Student | <input type="checkbox"/> Education/Teacher—Post Sec. | <input type="checkbox"/> Reading Specialist | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Corporation/Organization | <input type="checkbox"/> Educational Diagnostician | <input type="checkbox"/> Researcher/Education | |

3 UPPER MEMBERSHIP LEVEL (optional/add'l. fee)

Please consider supporting IDA's mission with an additional contribution by becoming an UPPER-CATEGORY Member.

- SPONSOR** _____ dues level plus \$50 _____ \$500 **SUSTAINING** _____ dues level plus \$500 _____ \$500
- SUPPORTING** _____ dues level plus \$150 _____ \$150 **LIFETIME** _____ \$2500 _____ \$2500

(add this optional UPPER CATEGORY amount to your dues payment)



Promoting literacy through research, education, and advocacy.

Amount from your Membership Category 1 \$ _____

Optional UPPER-LEVEL amount 3 \$ _____

TOTAL: \$ _____

Check enclosed (payable to IDA) Purchase Order enclosed: P.O. #: _____

Credit Card:

American Express MasterCard VISA Discover

Cardholder Name: _____

Account Number: _____

Expiration Date: ____/____/____

Signature of Cardholder: _____